



WE KNOW YOU CAN!

10TH INTERNATIONAL STRATEGY WORKSHOP AMSTERDAM, 26-29 NOVEMBER 2014

- Take on new challenges
- Discover skills you never thought you had
- Take your first steps into strategy consulting

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THE EVENT

Join us at our 4 day International Strategy Workshop - this year staged in Amsterdam - and experience how we combine strategic project work at the highest level with team spirit and fun. Together with the cream of the crop from the world's universities, you will work on a real-life case for one of our clients! An international team of OC&C directors, managers and consultants will be joining you throughout the programme to provide guidance, share their knowledge and experience, and to participate in social activities.

THE CASE

Our client is a leading international airport with an impressive track record as a long-time frontrunner in a dynamic market. Over the past 30 years it has won almost 200 international awards from both airlines and passenger organisations. Retail has traditionally been one of our client's major strengths and they were the first airport to successfully introduce a one-terminal concept in the early 2000s. But the retail industry's development, eg, the growing importance of e-commerce, is creating new challenges: how can our client remain ahead of competition and further improve its proposition to passengers?

You and your fellow team members will be expected to come up with an actionable plan that will provide a new boost to the airport's retail activities. Supported by OC&C consultants you will carry out analyses and competitor research, conduct interviews and engage in mystery-shopping activities. On Friday you will present your findings and recommendations to actual members of our client's board.

APPLICATIONS

Exceptional candidates from all academic backgrounds are invited to apply for this special event. We are looking for team players who like to take on a challenge and combine excellent analytical thinking with strong creative and interpersonal skills. If you are eager to broaden your horizons in an international environment, speak English fluently and want to have a lot of fun, go to our website now and find out how you can apply in your country.